



## ADVERTISING RECAP

**SALE / EVENT:** LOCK IN: Pay Your Way Savings Event: No Money Down, 5 Years No Interest Financing or 20% Off When You Buy With Cash!

**SALE DATE(S):** April 8 – 20, 2024

**PREPARED BY:** Eric Langan

**DATE:** April 3, 2024

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**FINANCING:** 5 Years No Interest w/ equal payments  
WF Code: 4056 Discount Rate: 19.98% \*

\* Wells Fargo will be doing a 2% reduction for all 5 Year plans funded between April 8<sup>th</sup> & May 10<sup>th</sup>. Thus, reducing the discount rate to 17.98% for this event.

**2<sup>nd</sup> Look: Synchrony 60 months, no interest w/ equal payments.  
Discount Rate: 19.87%**

### ***QUOTE IN TERMS OF PAYMENTS PER MONTH!!!!!!***

**NO MONEY DOWN FINANCING:** No orders are to be put into business without approved financing!

**CASH DISCOUNT:** Job must be **PAID IN FULL** at point of sale via cash, credit card, check to get the additional 20% OFF!

**ORDERS THAT GIVE CASH DISCOUNT, BUT DO NOT GET 100% PAID IN FULL WILL ONLY BE PAID ½ COMMISSION ON SALE!**

## **AD CALENDAR**

April 9 <sup>th</sup> – 13 <sup>th</sup> :	QC & CR TV
April 10 <sup>th</sup> :	E-Blast
April 16 <sup>th</sup> – 20 <sup>th</sup> :	QC & CR TV
April 17 <sup>th</sup> :	E-Blast